

# **HOTELS**

# Al-Enhanced Surveillance for the Human Eye



In a busy resort or hotel, it is impossible to monitor all screens in real time.

Surveillance teams encounter the daily challenge of maintaining a balance between proactive on-site management, managing access control, handling communications, overseeing police incident management, and ensuring vigilant monitoring.

These responsibilities can lead to overlooking key events as the human attention span is naturally limited, especially during prolonged periods of screen observation.

# **Benefits of icetana Al**

Our product suite enhances hotel security and safety through advanced surveillance, covering everything from physical alterations, harassment, and medical emergencies to routine monitoring and prevention.



#### **REDUCE CRIME**

Our security software for hotels addresses various concerns, from fights to unauthorised access at unusual times.



# **OBSERVE IN REAL TIME 24/7**

Our AI eliminates the noise of multiple screens, presenting only relevant events. This enables you to promptly identify suspicious activities as they occur.



#### **CONTINUOUS LEARNING**

Initial 24-hour learning period, 1-week optimisation, continuous improvement based on user interaction.



### PROTECT CUSTOMERS AND STAFF

Our real time event detection increases awareness and response, ensuring constant hotel security vigilance.



# INTUITIVE TO USE WITH REMOTE ACCESS

We are designed for easy usability, making it accessible for both IT gurus and security guards, ensuring a userfriendly experience for all.



### **EASY CONFIGURATION**

Simple self-configuration without the need for drawing lines, facilitating effortless setup. Scalable and user-friendly, it integrates with existing networks.

# icetana Al Safety and Security

Our foundational product, icetana Safety and Security operates effectively to tackle various key surveillance challenges in hotel settings. It is designed to understand the typical patterns of your environment, identifying any abnormal or unusual events as they occur in real time.



### Fight & assault

Notify security in real time when physical alterations take place.



### **Trespassing**

Identify when people and cars are present in restricted areas during unexpected times.



#### **Smoke & Vaping**

Locate people who are smoking or vaping in restricted areas.



#### **Vandalism**

Identify instances of graffiti or vandalism occurring within your premises.



#### **Event management**

Keep your customers and staff safe with crowd control during onsite events.



### People running

Determine whether individuals are fleeing from locations.



#### Parking lot security

Monitor your parking lot 24/7, identifying any unusual behaviour.



### **Medical emergencies**

Notify security teams when customers or employees experience slips or falls as a result of individual or environmental reasons.



#### **Traffic detection**

Identify any queues of people and vehicles at your hotel that could pose security risks.



#### Room capacity

Receive alerts when room capacity exceeds the set limit.

# icetana Al Analytics

Our Analytics AI integrates with our Safety and Security software to analyse security camera footage, offering insights into your hotel. It provides behaviour patterns while showing reports that enable your team to make informed decisions in real time.



#### **Heatmaps & dwell time**

Detect both the duration and activity of your customers and





#### People & vehicle count

Analyse the data on the number of people and vehicles entering your hotel to identify peak periods



#### **ChatGPT Reporting**

Create reports effortlessly using our ChatGPT integration.

# icetana Al Forensic Quick Find

Our Forensic Quick Find integrates with our Safety and Security product to allow you to identify persons of interest across your hotel in seconds. An icetana event must be created before you can utilise this feature.



#### A person acting suspicious

Quickly identify any individual on your site who could pose a threat.



#### **Unauthorised access monitoring**

Track people who have entered restricted areas.



#### **Evidence collection**

Gather clear, actionable video evidence from multiple angles and locations.



## Theft prevention & response

Follow and track thieves across multiple cameras, allowing you to get to the suspect quicker.

# icetana Al Facial Recognition

Our Facial Recognition integrates with our Safety and Security product to instantly identify when a person of interest enters your hotel.



### **VIP detection**

Identify when high-profile visitors such as VIP customers enter your hotel.



#### Access control

Only allowed persons to enter restricted areas, for example, staff offices.



#### Monitor people of interest

Monitor when a person of interest enters your hotel.



#### A banned person enters the site

Identify when a banned customer or staff enters your hotel.

# icetana Al Licence Plate Recognition

Our LPR software integrates with our Safety and Security product to identify when a vehicle of interest enters or leaves your hotel parking lot.



#### VIP recognition

Identify when high-profile visitors enter your parking lot.



## A banned car enters the site

Identify when a banned vehicle enters your parking lot.



#### Smart parking management

Monitor and regulate private or public parking in real time by tracking vehicle movements.



#### **Access control**

Only allowed vehicles to enter restricted areas, for example, after-hours access to security guard cars.